

AIBA Members Only: Discounted Marketing on KUT/X!

Co-op Pricing Plus Matching Bonus

2020 Continued

28 announcements on KUT @ 7 per week 5/4-5/31
28 announcements on KUTX @ 7 per week 5/4-5/31
Cost per business: \$500 charged 4/27/20

28 announcements on KUT @ 7 per week 6/1-6/28
28 announcements on KUTX @ 7 per week 6/1-6/28
Cost per business: \$500 charged 5/25/20

28 announcements on KUT @ 7 per week 6/29-7/26
28 announcements on KUTX @ 7 per week 6/29-7/26
Cost per business: \$500 charged 6/22

28 announcements on KUT @ 7 per week 8/3-8/30
28 announcements on KUTX @ 7 per week 8/3-8/30
Cost per business: \$500 charged 7/27/20

Details

Each announcement will mention the Austin Independent Business Alliance along with 3-5 AIBA business members names.

Announcements are scheduled to fall any day in the time period specified between 5am and 11pm on KUT & between 6am and 11pm on KUTX.

You will receive an audio file of the announcement and an audit of dates/times announcements are scheduled to air no later than the Friday before the each campaign starts.

You must put a credit card on file with KUT/X to be charged at the specified time for each campaign.

An example of your announcement: **Support comes from Austin Independent Business Alliance and locally owned members <Business 1>, <Business 2>, <Business 3>, and <Business 4>. Learn more about the A I B A community at I Buy Austin dot com.**

For questions and to secure your spot, contact
Parrish Walker at 512-232-9695 or pwalker@kut.org.

